

January 11, 2012

**ITEM NO. A1**

**AUTHORIZATION TO EXERCISE ONE YEAR OPTION FOR CONTRACT NUMBER  
1013 WITH PEDELTY ENTERPRISES, LLC FOR STRATEGIC PLANNING  
CONSULTING SERVICES**

To the Honorable Board of Commissioners:

**RECOMMENDATION**

It is recommended that the Board of Commissioners authorize the Chief Executive Officer or his authorized designee(s) to exercise option year one for Contract No. 1013 ("Contract") with Pedelty Enterprises, LLC for Consulting Services related to CHA's strategic planning efforts for the period March 1, 2012 through February 28, 2013 in amount not-to-exceed \$240,000.00.

**AWARD/PROCUREMENT INFORMATION**

Funding: General Fund

<b>Contract Type:</b>	Professional Services
<b>Vendor:</b>	Pedelty Enterprises, LLC 1320 South Plymouth Court Chicago, Illinois 60605
<b>Original Contract Term:</b>	March 1, 2010 through February 29, 2012
<b>First Option Term:</b>	March 1, 2012 through February 28, 2013
<b>Initial Funding Amount:</b>	\$480,000.00
<b>First Option Amount:</b>	\$240,000.00
<b>New Total Funding Amount:</b>	\$720,000.00

**M/W/DBE Participation:**

Direct \_\_\_ % MBE 20 % WBE \_\_\_ % DBE

**Section 3:**

\_\_\_\_\_ #Hiring \_\_\_\_\_ (\$) Subcontracting 1.5% (\$) Other Economic Opportunities

**EXPLANATION**

In 2007, the CHA Board of Commissioners and the Executive Staff embarked upon a strategic planning effort to ensure that the agency moved forward in the proper direction concurrent to the requirements of the CHA Plan for Transformation. The goals and objectives of the agency are now focused on maintaining a new portfolio of assets and ensuring that creative methods are used to complete the rehabilitation and redevelopment efforts within the constraints of our current economic climate. In addition, several critical objectives were developed during that period, including: Increasing Occupancy, Establishing an effective Asset Management Structure, Aligning the Agency with the Strategic Plan and New Asset Management Model, and Improving Management Capacity.

Throughout the course of 2008 and 2009, the prior strategic planning engagement successfully assisted the CHA in 1) aligning the agency in a manner that critically matches the Strategic Plan; 2) addressing organizational design issues, matching the proper staff with the appropriate functions within the agency's new organizational structure; 3) ensuring that the new alignment has created provisions for accountability for all Strategic Plan Participants; 4) ensuring that there is a deliberate reporting mechanism to the Board of Commissioners and all staff so that all parties understand where the agency is in the process of the Strategic Plan as it relates to the Plan for Transformation. These efforts have been accomplished through the facilitation of quarterly retreats with top management.

In 2010 -2011, Pedelty Enterprises was successful in assisting the CHA with numerous strategic planning efforts in support of the objectives noted above. Specifically, the engagement was critical in assisting the CHA in the creation of a detailed transition plan that ended the court receivership under the provisions of the Gautreaux vs. CHA order. In addition, the contract also focused on tactical and strategic planning intervention to support the executive team and their divisions in compliance with federal, city and other mandates and initiatives. Finally, in order to assist in the effective communication of the implementation of the Strategic Plan, this engagement also successfully included the facilitation of Leadership and Board of Commissioner bi- annual retreats.

As the CHA plans to recalibrate and revise the Plan for Transformation under the guidance of the newly appointed Chief Executive Officer, this extension option will focus on ensuring that the current management team is organized to fit the new vision of the agency. This will include an emphasis on Executive Coaching for the Executive team members reporting to the Chief Executive Officer/ President in an effort to further the success of the agency's strategic alignment, and to enhance sound customer service relationships between all levels of partners and agency stakeholders.

Based on the foregoing, it is in the best interest of the CHA that the Board of Commissioners authorize the Chief Executive Officer or his authorized designee(s) to exercise option year one for Contract No. 1013 ("Contract") with Pedelty Enterprises, LLC for Consulting Services related to CHA's strategic planning efforts for the period March 1, 2012 through February 28, 2013 in amount not-to-exceed \$240,000.00.

**RESOLUTION NO. 2012-CHA-1**

**WHEREAS,** the Board of Commissioners has reviewed Board Letter dated January 11, 2012, entitled "Authorization to exercise option year one for Contract No. 1013 ("Contract") with Pedelty Enterprises, LLC for Consulting Services related to CHA's Strategic Plan."

**THEREFORE, BE IT RESOLVED BY THE CHICAGO HOUSING AUTHORITY**

**THAT** the Board of Commissioners authorizes the Chief Executive Officer or his designee to exercise the one year contract option extension of Contract No. 1013 with Pedelty Enterprises, LLC for consulting services related to CHA's Strategic Plan, from March 1, 2012 through February 28, 2013, in an amount not-to-exceed \$240,000."

